



DASA DEVOPS COACH™

Extends the skills of any professional in a DevOps environment to help apply DevOps concepts and principles within an organization.

Leadership level • 24 hours • Instructor-led

Trusted by professionals from



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HELLO

DASA is the world's largest DevOps and Agile industry body, fostering creation of practical guidance and talent development solutions towards building high performance IT functions.

DASA manages platforms that enable IT experts, leaders, and practitioners to actively engage in a community-centric approach to learning, leveraging workshops and structured talent development solutions. DASA's focus on fostering continuous talent development and growth for high-performance teams and functions ensures that key roles are effectively nurtured, spanning both established and emerging domains.

With 300+ member and partner organizations in the ecosystem, DASA helps define, inform, and advance the DevOps industry through networking, knowledge sharing, awards, continuous learning, and certifications.

20000+

Certified
professionals

300+

Organizational
partners

50+

Countries

LEVELS OF THE DASA CERTIFICATION PROGRAMS

LEADERSHIP
Lead and Enable

DASA DevOps
Product Owner

DASA DevOps
Leader

DASA DevOps
Coach

PROFESSIONAL
Know and Apply

DASA DevOps
Professional
Enable and Scale

DASA DevOps
Professional
Specify and Verify

DASA DevOps
Professional
Create and Deliver

FOUNDATIONAL
Know

DASA DevOps Fundamentals

THE DASA DEVOPS TEAM COMPETENCE MODEL

DASA's Team Competence Model™ is designed to reflect the evolving role of IT engineers within DevOps teams. It provides individuals and teams with a way to assess their readiness for DevOps and evaluate whether they have the necessary skills and capabilities to achieve high-performance levels.

In a DevOps environment, team members are expected to have a certain level of skill and knowledge. The competence model helps to identify these essential skills and knowledge areas, which include but are not limited to collaboration, automation, continuous delivery, infrastructure as code, monitoring and logging.

By using the model, organizations can ensure that they have the right mix of skills and knowledge within their DevOps teams, leading to improved service delivery and higher customer satisfaction. It also helps organizations identify skills gaps and develop training plans to fill those gaps.



1. Novice / 2. Competent / 3. Proficient / 4. Expert / 5. Master

WHY CERTIFY

In today's rapidly evolving digital landscape, organizations must embrace a culture of innovation and forward-thinking to remain agile and relevant, which requires a fundamental shift in mindset, behaviors, and ways of working. This is where DevOps coaches come in. They play a critical role in guiding organizations through the digital transformation process by coaching teams in adopting DevOps principles and overcoming challenges.

DASA DevOps Coach certification program is specifically designed to equip you with the necessary models and instruments to coach teams in transition to DevOps. Through this course, learners will gain a comprehensive understanding of DevOps principles, various coaching models, and instruments that can be applied to any organization or team. They will learn how to effectively coach teams in adopting DevOps practices, build and manage a DevOps culture, and facilitate organizational change.

With the DASA DevOps Coach course, you will not only acquire valuable coaching skills, but also gain a deeper understanding of the importance of coaching in organizational digital transformation. You will learn how to drive DevOps success and improve organizational performance by fostering a culture of innovation, agility, and continuous improvement.

\$152K/YR

Average salary in DevOps
(Glassdoor)

50%

Projected growth in DevOps
jobs between 2022 and 2025
(Atlassian)

- Globally recognized certification
- Networking and growth opportunity
- Model for boosting DevOps transformation

DASA

DEVOPS AGILE
SKILLS ASSOCIATION

WHO IS DASA DEVOPS COACH FOR

The DASA DevOps Coach certification is aimed at:

- (Lean, Agile, DevOps) Coaches
- Senior Scrum Masters
- DevOps Team Members looking to take on the role of a coach
- Change Agents
- Managers, and IT leadership
- Those responsible for an agile initiative



WHAT WILL YOU LEARN

At the end of this course, you will be able to:

- Recollect the knowledge of DevOps and connect the role of a DevOps Coach to the DASA DevOps Principles
- Comprehend the mindset and role of a DevOps Coach
- Understand the characteristics, structures, and life-cycles of DevOps teams and how to Coach them to high-performance
- Learn using the GROW model as an effective tool during the entire coaching process
- Discover and learn the art of “Feedback” and creating a feedback culture using various “Feedback” models
- Learn about DevOps transformation mastery
- Distinguish the responsibilities of “DevOps Coach” and “DevOps Leader”
- Understand that DASA DevOps Coaching is for continuous “Performance” and “Change” – and understand underlying the metrics.
- Learn skills, techniques and mindset shifts and deep dive into inner and outer competencies focusing both what you do, and how you are being
- Understand and utilize coaching skills and knowledge to create high performing teams that are resilient, innovative, resourceful and ready for their continuous improvements
- Understand the 4 different key modes: Coaching, Mentoring, Facilitation & Consulting. Learn when, why and how to apply the right mode
- Apply learnings to build a business case and plan for the DevOps Transformation journey
- Interpret the DevOps organizational goals and establish the critical role high performing teams have in this

COURSE OUTLINE

Module 1: DevOps Journey – A Quick Preview

Module 2: DevOps Coach Performance and Change

Module 3: Being a DevOps Coach

Module 4: Team Coaching

Module 5: DevOps Transformation Journey

MODULE 1

DEVOPS JOURNEY – A QUICK PREVIEW

In this module, you'll review essential DevOps concepts and explore the shift from traditional to Agile and DevOps methods. You'll understand why this transition is key for digital transformation and learn how a DevOps Coach can guide an organization in adopting effective practices.

MODULE 2

DEVOPS COACH PERFORMANCE AND CHANGE

The module emphasizes two core aspects – Coaching for Performance and Coaching for Change. The first objective is to understand the integrated nature of these two coaching styles and how they lead to improved team

performance. The second objective is to gain an understanding of how DevOps Coaching incorporates these styles to enable effective digital transformation and adoption of DevOps practices.

MODULE 3

BEING A DEVOPS COACH

The focus of the module is on the competencies and skills of a DevOps Coach as per the DASA DevOps Competency Framework. Through this module, you will gain a comprehensive understanding of the various coaching modes and how to switch between them based on different DevOps situations. By the end of this module, you will have a strong foundation of the competencies required to become a successful DevOps Coach.

MODULE 4

TEAM COACHING

This module focuses on team coaching within a DevOps organization. You will learn about the essential role of teams and the process of team development in DevOps, as well as the concept of Gemba Walk. By the end of this module, you will be able to apply team coaching concepts to create high-performing DevOps teams.

MODULE 5

DEVOPS TRANSFORMATION JOURNEY

In this module, you will explore the DevOps Transformation journey and learn how to build a business plan for it. You will be introduced to the seven steps of transformation, including value stream analysis and architecture, automation and tooling. By the end of this module, you will be able to apply your learnings to create a comprehensive plan for your organization's successful DevOps Transformation journey.

EXAM DETAILS

Delivery	Online and Paper-based
Format	Closed-book format, participants can bring scratch paper
Proctoring	Live/Webcam
Duration	90 minutes, 15-minutes additional time for non-native candidates
Number of questions	10 multiple-choice questions (MCQs), based on (mini) cases
Pass Grade	65%



WHAT OTHER LEARNERS HAVE TO SAY

Trusting anyone in advancing your career is not something easy to do. But with DASA, I found that trust in their content and customer care.

- SAED MALKAWI, ARTELCO

The courses speak to the unique interests of roles and units within organizations from small to Fortune 500.

- BART CASTLE, AWS

This is the best approach currently available on the market to provide insights into the shifting operational demand to meet digital needs.

- MILENA MITOVA, KPMG

TRACK RECORD OF THE DASA TRANSFORMATION SUCCESS



DASA

DEVOPS AGILE
SKILLS ASSOCIATION

WHAT'S NEXT?

Get certified as an DevOps expert and join global community.
Start your journey with DASA now.

**Talk to our
Admissions Advisors**



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