DASA®

2024 AMBASSADOR PROGRAM

Champions of Change

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Empowering Digital Excellence

DASA Ambassadors are pivotal stakeholders within the global community, dedicated to transforming organisations into high-performance digital organizations. Ambassadors leverage their deep knowledge and expertise to drive awareness and implementation of advanced digital practices through thought leadership both online and in local markets.

03

APMG International

"The Team Competence Model has made a huge difference for me. That's why I became a DASA Ambassador in the early days and I am proud to be part of a team that has grown a real and applied DevOps approach."

STEPHAN BRENDEL
Region Manager EMEA
APMG-International

Ambassador Benefits

Networking

Meet and collaborate with global transformation experts, gaining valuable insights and experiences.

Exclusive Resources

Access sales and marketing materials and proprietary DASA materials exclusive to ambassadors.

Thought Leadership

Establish your company and yourself as influential leaders within the industry.

Recognition

Receive acknowledgment on DASA platforms and events as a significant community contributor.

Ambassador Responsibilities

Local Events

Host at least one local event or breakfast session per year to foster community engagement.

Advocacy

Promote DASA's principles within your network, organisation, and DASA events.

Contribute to Publications

Develop and distribute articles, blogs, and case studies showcasing DASA best practices.

Feedback

Provide DASA with insights from your community interactions to help us improve.

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"I've had great conversations with top experts in Lean, Agile, and DevOps, and it's been rewarding to share their insights and knowledge with others in the field."

MARIAN DRAGANOV
Agile Coach
T-Systems Iberia

DASA

Ready to Help Transform Organisations Into High-Performance Digital Organizations? Discover How at DASA.

Submit Your Application →

www.dasa.org